



The green line lens

Tim Dalmau



**It is our desire to share information,
concepts and ideas as widely as possible.**

**It is also our desire to have all our
work duly acknowledged in the
exact manner we prescribe**



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The green line lens

- ❖ Originally developed by Tim Dalmau as part of the first public presentation of the Life Cycles Model in October 1983 in Melbourne during a presentation to the Melbourne OD Network.
- ❖ Then presented again in August 1985 jointly with Bob Dick at an AITD conference in Brisbane.
- ❖ Various colors used during this period, but green the most common.
- ❖ In May 1993 the Life Cycles Model was presented by Tim Dalmau inside BHP to its senior executives. The green pen was used to delineate the importance of the distinction between rational and non-rational. John Burgess, then recently appointed head of BHP Research spoke at length of the green line to other BHP executives and used the model extensively. He popularized the phrase “below the green line”.
- ❖ In August 1995 Tim Dalmau also applied the green line concept to the six circle model originally developed by Dick Knowles, Myron Kellner Rogers and Meg Wheatley







